

NEWS RELEASE



FOR IMMEDIATE RELEASE

One half approve of photo radar

Best at major intersections or in school zones

TORONTO December 30th – In a random sampling of public opinion taken by the Forum Poll™ among 507 Toronto voters, one half approves of photo radar (49%), while one third disapproves (34%). Just less than a fifth have no opinion (17%). Support for photo radar is common to boomers (55 to 64 - 64%), females (53%), those in Etobicoke (57%), voters born in Canada (55%) and John Tory voters from the last election (60%). These findings represent an increase in those approving of photo radar since the last time we polled this question (January, 2013, 43% - approve, 39 - disapprove).

Voters split on whether photo radar is revenue tool, safety measure

Equal proportions of Torontonians think photo radar is a revenue raising tool (37%) or a safety measure (39%). One tenth think it is neither (10%) or don't have an opinion (13%). Those who think of it as a money maker are most likely to be mid aged (45 to 54 - 42%), males (46%), the wealthiest (45%), in North York (42%) and among those who voted for Doug Ford (50%). The last time we asked this, the results were similar (January, 2013, safety - 40%, revenue - 37%).

Major intersections, school zones best places for photo radar

Torontonians see major intersections only as the most important place to site photo radar equipment (26%) and this is tied with school zones (24%). Following this are "anywhere in the downtown" (12%) and on highways only (7%). Few see the need in hospital zones (3%) or at prohibited right hand turns (2%).

"Photo radar has become more acceptable in the past three years, and Torontonians now are equally likely to see it as a means of raising money and a way of guaranteeing safety. It appears they approve of both goals," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

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TORONTO

December 30th, 2015

HIGHLIGHTS:

- One half approves of photo radar (49%), while one third disapproves (34%).
- Equal proportions of Torontonians think photo radar is a revenue raising tool (37%) or a safety measure (39%).
- Torontonians see major intersections only as the most important place to site photo radar equipment (26%) and this is tied with school zones (24%).
- "Photo radar has become more acceptable in the past three years, and Torontonians now are equally likely to see it as a means of raising money and a way of guaranteeing safety. It appears they approve of both goals," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 507 randomly selected voters in Toronto, Ontario. The poll was conducted on December 29th, 2015.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Photo Radar Approval – Trending

%	December 30 th , 2015	January 26 th , 2013
Sample	507	1099
Approve	49	43
Disapprove	34	39
Don't know	17	18

Photo Radar: Revenue or Safety – Trending

%	December 30 th , 2015	January 26 th , 2013
Sample	507	1099
Mains of raising revenue	37	37
Safety measure	39	40
Neither	10	17
Don't know	13	6

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Photo Radar Approval

'Do you approve or disapprove of photo radar?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	507	93	84	77	111	142	27	66
Approve	49	44	54	39	64	54	50	39
Disapprove	34	35	34	43	23	30	32	37
Don't know	17	21	12	18	13	16	17	24

Region

%	Total	The former City of Toronto + East York	North York	Etobicoke + York	Scarborough
Sample	507	198	110	100	99
Approve	49	52	41	56	48
Disapprove	34	29	42	25	40
Don't know	17	19	17	19	12

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	507	68	225	74	43
Approve	49	41	60	53	50
Disapprove	34	44	29	33	29
Don't know	17	15	11	14	21

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Photo Radar: Revenue or Safety

'Is photo radar primarily a means of raising revenue, is it a safety measure or is it neither?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	507	93	84	77	111	142	27	66
Means of raising revenue	37	36	39	42	36	32	33	39
Safety measure	39	31	45	39	51	40	36	27
Neither	10	12	8	8	1	18	7	16
Don't know	13	20	9	11	12	10	23	18

Region

%	Total	The former City of Toronto + East York	North York	Etobicoke + York	Scarborough
Sample	507	198	110	100	99
Means of raising revenue	37	36	42	32	41
Safety measure	39	43	34	43	37
Neither	10	10	14	9	6
Don't know	13	12	10	16	16

Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	507	68	225	74	43
Means of raising revenue	37	50	34	35	37
Safety measure	39	27	49	47	31
Neither	10	15	8	10	10
Don't know	13	8	9	8	23

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Photo Radar: Usage

'Where is the most important place photo radar should be used?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	507	93	84	77	111	142	27	66
School zones	24	21	26	30	25	14	16	25
Hospital zones	3	4	0	4	3	4	5	3
Prohibited right hand turns	2	1	3	2	1	3	0	2
Anywhere in the downtown	12	13	15	7	10	15	15	12
Major intersections only	26	27	27	23	29	27	34	22
Highways only	7	2	10	7	7	11	3	2
Something else	11	12	9	13	14	9	7	15
Don't know	15	20	10	13	12	17	20	19

Region

%	Total	The former City of Toronto + East York	North York	Etobicoke + York	Scarborough
Sample	507	198	110	100	99
School zones	24	20	29	16	30
Hospital zones	3	2	2	3	5
Prohibited right hand turns	2	5	1	0	2
Anywhere in the downtown	12	19	7	12	9
Major intersections only	26	19	25	34	30
Highways only	7	6	7	8	6
Something else	11	14	8	14	7
Don't know	15	15	20	12	11

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Last Mayoral Vote

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	507	68	225	74	43
School zones	24	13	28	24	30
Hospital zones	3	2	1	5	1
Prohibited right hand turns	2	4	2	2	0
Anywhere in the downtown	12	10	9	19	8
Major intersections only	26	28	28	22	27
Highways only	7	14	9	2	5
Something else	11	15	10	15	6
Don't know	15	13	13	10	22

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For more information:

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